

Troy L. Coverdale

Professional Experience:

KFKA-AM – Greeley, CO Nov. 2002 – August 2020

News & Sports Director, Show co-host

- Oversee programming efforts for both News and Sports Departments at News/Talk radio station
- “Voice of the University of Northern Colorado Bears” – football, men’s basketball & a limited number of
- baseball games, plus host of weekly Coaches Shows
- “Voice of the Colorado Crush” indoor football team
- Play-by-play announcer for selected high school football & basketball games
- Anchor & reporter for newsroom that produces 11 local newscasts, 8 local sportscasts each weekday
- Breaking news & special event anchor
- Host of sports talk & general talk programs
- Morning Show news anchor (Nov. 2002-Aug. 2012)
- Website coordinator & editor
- Internship coordinator

KLMS-AM/KFOR-AM – Lincoln, NE Aug. 2000-Oct. 2001

Play-by-play & on-air talent

- “Voice of the Lincoln Lightning” af2 franchise
- Host of talk programming for KLMS/ESPN 1480
- Play-by-play of high school football & basketball
- Overnight news anchor for KFOR 1240
- Fill-in host for KFOR 1240 programming

KNZA-FM – Hiawatha, KS June 1994-July 2000

Sports Director

- Organized sports programming efforts for KNZA & sister stations, specifically KMZA-FM (Seneca, KS)
- “Voice of the Highland Community College Scotties” – football, men’s & womens basketball
- “Voice of the St. Joseph Saints” – summer collegiate league baseball
- Play-by-play announcer for high school football & basketball games
- Anchored multiple sportscasts daily
- Anchored newscasts on an as-needed basis
- Breaking news & special event anchor
- Hosted Saturday morning high school coaches show
- Began and hosted weeknight coaches interview show
- Named Operations Director for Adult Contemporary KLZA-FM in August 1998

Freelance Opportunities

- “Voice of the Peru State Bobcats” – football (1999, 2002)
- “Voice of the Dana College Vikings” – mens basketball (2001-02)
- “Voice of the Lincoln Capitols” indoor football franchise (2002)

Awards:

Colorado Broadcasters Association – Major Market Division

- “Best Sports Coverage by a Station Individual or Team” - 2008, 2013
- Award of Excellence – Sports Programming - 2004, 2005, 2006, 2009, 2012, 2014, 2015, 2016, 2017, 2019
- “Best Regularly Scheduled Newscast” - 2005, 2011, 2012, 2015
- Award of Excellence – Newscast - 2006, 2008, 2010, 2013, 2014, 2017, 2018
- Award of Excellence – Continuing Event Coverage - 2010
- Multiple Kansas Association of Broadcasters Awards - Sports, News & On-Air roles

Education:

Kansas State University ('93) – B.A. in Broadcast Journalism